



## 2007 Flavor of the Week

Every week, SnoWizard® features one of its many famous flavoring concentrates  
at a reduced price. **Gallons \$20.00 Quarts \$6.00**

|        |    |        |                      |         |    |         |                          |
|--------|----|--------|----------------------|---------|----|---------|--------------------------|
| Jan 01 | to | Jan 06 | Blackberry           | Jul 02  | to | Jul 07  | White Chocolate & Chips™ |
| Jan 08 | to | Jan 13 | Peppermint           | Jul 09  | to | Jul 14  | Butter Pecan             |
| Jan 15 | to | Jan 20 | White Russian        | Jul 16  | to | Jul 21  | Plum                     |
| Jan 22 | to | Jan 27 | Toasted Coconut      | Jul 23  | to | Jul 28  | Cantaloupe               |
| Jan 29 | to | Feb 03 | Praline              | Jul 30  | to | Aug 04  | Polar Punch              |
| Feb 05 | to | Feb 10 | Maraschino           | Aug 06  | to | Aug 11  | Crème de Cocoa           |
| Feb 12 | to | Feb 17 | Crème de Menthe      | Aug 13  | to | Aug 18  | Sangria                  |
| Feb 19 | to | Feb 24 | Passion Fruit        | Aug 20  | to | Aug 25  | Vanilla Malt             |
| Feb 26 | to | Mar 03 | Golden Apple         | Aug 27  | to | Sept 01 | Cajun Red Hot™           |
| Mar 05 | to | Mar 10 | Grapefruit           | Sept 03 | to | Sept 08 | Mocha                    |
| Mar 12 | to | Mar 17 | Pink Champagne       | Sept 10 | to | Sept 15 | Spumoni                  |
| Mar 19 | to | Mar 24 | Cream Soda           | Sept 17 | to | Sept 22 | Pear                     |
| Mar 26 | to | Mar 31 | Butterscotch         | Sept 24 | to | Sep 29  | Anisetto                 |
| Apr 02 | to | Apr 07 | Swiss Almond Coco    | Oct 01  | to | Oct 06  | Hazelnut                 |
| Apr 09 | to | Apr 14 | Caramel              | Oct 08  | to | Oct 13  | Root Beer                |
| Apr 16 | to | Apr 21 | Mountain Maple™      | Oct 15  | to | Oct 20  | Chocolate                |
| Apr 23 | to | Apr 28 | Lime                 | Oct 22  | to | Oct 27  | Mai Tai                  |
| Apr 30 | to | May 05 | Irish Cream          | Oct 29  | to | Nov 03  | Apricot                  |
| May 07 | to | May 12 | Kiwi                 | Nov 05  | to | Nov 10  | Pistachio                |
| May 14 | to | May 19 | Cinnamon             | Nov 12  | to | Nov 17  | Dulce de Leche           |
| May 21 | to | May 26 | Egg Custard          | Nov 19  | to | Nov 24  | Blue Eagle               |
| May 28 | to | Jun 02 | Peanut Butter        | Nov 26  | to | Dec 01  | Black Walnut             |
| Jun 04 | to | Jun 09 | Butter Toffee        | Dec 03  | to | Dec 08  | Tangerine                |
| Jun 11 | to | Jun 16 | Strawberry Shortcake | Dec 10  | to | Dec 15  | Tropics                  |
| Jun 18 | to | Jun 23 | Pink Bubble Gum      | Dec 17  | to | Dec 22  | Daiquiri                 |
| Jun 25 | to | Jun 30 | Silver Fox           | Dec 24  | to | Dec 29  | Mango                    |

**TOP 20 NATIONAL SELLING FLAVORS OF 2006**

|                        |                           |
|------------------------|---------------------------|
| 1. Strawberry          | 11. Wedding Cake          |
| 2. Cherry              | 12. Ice Cream             |
| 3. Bubble Gum          | 13. Pineapple             |
| 4. Piña Colada         | 14. Blue Coconut          |
| 5. Banana              | 15. Strawberry Cheesecake |
| 6. Tiger's Blood       | 16. Lemon-Lime            |
| 7. Grape               | 17. Georgia Peach™        |
| 8. Coconut             | 18. Vanilla               |
| 9. Watermelon          | 19. Cotton Candy          |
| 10. Granny Smith Apple | 20. Dreamsicle            |

To Order, Call Toll-Free 1-800-366-9766  
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