



SnoLite®

SnoWizard® brings you another “first” with the only truly sugar-like product developed specifically for the shaved-ice industry. Developed in 1993, SnoLite is the number one selling sugar-free simple syrup mix in the country.

If you’re not using *SnoLite®* you don’t know what you’re missing. *SnoLite®* is a convenient and economical way to satisfy the needs of your customers who may be diabetic, dieting or avoiding sugar for whatever reason. Packaged in pre-measured pouches, simply mix with water and you have a sugar-free base syrup that can be flavored with any of our 130 flavors just as you would your regular syrup.

A combination of aspartame and Sorbitol gives SnoLite® a balanced sweetness, without the bitter aftertaste usually associated with sugar substitutes. SnoLite® also contains special ingredients that give your finished product a real “syrup-like” consistency. No more watery concoctions, no more tearing hundreds of little packs of sweetener and no more lost sales. With SnoLite® you can offer your customers a real alternative to sugar.

Not only is SnoLite® a great product, it is also a great bargain. A case of ten packets is only \$33.00 - that’s just \$3.30 to make a gallon! This is a little more than the cost of 5# of sugar, but as the example below indicates, this is easily offset by the prices that sugar-free SnoBalls can demand.

So don’t delay. Call toll-free 1-800-366-9766 and order your *SnoLite®* today.

	<u>SUGAR @ 35¢ lb.</u>	<u>SnoLite®</u>
Cost to make 1- gallon of syrup (including extract)	\$2.45	\$3.70
Cost per 12 oz SnoBall*	.06	.09
Price charged per SnoBall	<u>\$1.00</u>	<u>\$1.50</u>
 Increased profit per SnoBall		 <u>47¢</u>

*Based on 40 - 12oz SnoBalls per gallon of mixed flavor.

<u>NUTRITIONAL INFORMATION</u>	
Calories per 1 fluid ounce as prepared with water.	
CALORIES	1.61
CALORIES FROM FAT	0
TOTAL FAT	0
SATURATED FAT	0
CHOLESTEROL	0
DIETARY FIBER	0
PROTEIN	0.11g
CARBOHYDRATE	1.11g

