



2010 Flavor of the Week

Every week, SnoWizard® features one of its many famous flavoring concentrates at a reduced price. Gallons \$22.00 Quarts \$7.00

Jan 01 to Jan 02	Lime	Jun 28 to Jul 03	Bubble Gum
Jan 04 to Jan 09	Blue Cotton Candy	Jul 05 to Jul 10	Georgia Peach™
Jan 11 to Jan 16	Strawberry Cheesecake	Jul 12 to Jul 17	Orange
Jan 18 to Jan 23	Pink Bubble Gum	Jul 19 to Jul 24	Coconut
Jan 25 to Jan 30	Kiwi	Jul 26 to Jul 31	Blueberry
Feb 01 to Feb 06	Cherry	Aug 02 to Aug 07	Nectar
Feb 08 to Feb 13	Clearly Strawberry	Aug 09 to Aug 14	Tiger's Blood
Feb 15 to Feb 20	Blue Coconut	Aug 16 to Aug 21	Black Cherry
Feb 22 to Feb 27	Daiquiri	Aug 23 to Aug 28	Blue Raspberry
Mar 01 to Mar 06	Watermelon	Aug 30 to Sept 04	Lemonade
Mar 08 to Mar 13	Tutti Frutti	Sept 06 to Sept 11	Vanilla
Mar 15 to Mar 20	Ice Cream	Sept 13 to Sept 18	Chocolate
Mar 22 to Mar 27	Margarita	Sept 20 to Sept 25	Banana
Mar 29 to Apr 03	Pina Colada	Sept 27 to Oct 02	Hawaiian
Apr 05 to Apr 10	Root Beer	Oct 04 to Oct 09	Clear Bubble Gum
Apr 12 to Apr 17	Mango	Oct 11 to Oct 16	Cotton Candy
Apr 19 to Apr 24	Wild Strawberry	Oct 18 to Oct 23	Hurricane
Apr 26 to May 01	Wedding Cake	Oct 25 to Oct 30	Raspberry
May 03 to May 08	Cake Batter	Nov 01 to Nov 06	Blue Hawaiian
May 10 to May 15	Lemon-Lime	Nov 08 to Nov 13	Blackberry
May 17 to May 22	Creamy Coconut	Nov 15 to Nov 20	Strawberry
May 24 to May 29	Buttercream	Nov 22 to Nov 27	Spearmint
May 31 to Jun 05	Leche	Nov 29 to Dec 04	Silver Fox
Jun 07 to Jun 12	Granny Smith Apple	Dec 06 to Dec 11	Grape
Jun 14 to Jun 19	Wild Cherry	Dec 13 to Dec 18	Pineapple
Jun 21 to Jun 26	Dreamsicle	Dec 20 to Dec 25	Lemon

TOP 20 NATIONAL SELLING FLAVORS OF 2009

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| 1. Strawberry | 11. Granny Smith Apple |
| 2. Cherry | 12. Ice Cream |
| 3. Tiger's Blood | 13. Blue Raspberry |
| 4. Pina Colada | 14. Blue Coconut |
| 5. Banana | 15. Lemon-Lime |
| 6. Bubble Gum | 16. Cotton Candy |
| 7. Grape | 17. Pineapple |
| 8. Watermelon | 18. Strawberry Cheesecake |
| 9. Coconut | 19. Vanilla |
| 10. Wedding Cake | 20. Mango |