



2011 Flavor of the Week

Every week, SnoWizard® features one of its many famous flavoring concentrates
at a reduced price. **Gallons \$22.50 Quarts \$7.25**

Dec 27 to Jan 01	Black Cherry	Jun 27 to Jul 02	Granny Smith Apple
Jan 03 to Jan 08	Blue Hawaiian	Jul 04 to Jul 09	Lemon
Jan 10 to Jan 15	Bahama Mama	Jul 11 to Jul 16	Cake Batter
Jan 17 to Jan 22	Wild Strawberry	Jul 18 to Jul 23	Cherry
Jan 24 to Jan 29	Clear Bubble Gum	Jul 25 to Jul 30	Pink Lemonade
Jan 31 to Feb 05	Root Beer	Aug 01 to Aug 06	Blue Coconut
Feb 07 to Feb 12	Wedding Cake	Aug 08 to Aug 13	Ice Cream
Feb 14 To Feb 19	Vanilla	Aug 15 to Aug 20	Strawberry Cheesecake
Feb 21 to Feb 26	Blackberry	Aug 22 to Aug 27	Georgia Peach™
Feb 28 to Mar 05	Tiger's Blood	Aug 29 to Sept 03	Watermelon
Mar 07 to Mar 12	Pink Bubble Gum	Sept 05 to Sept 10	Banana
Mar 14 to Mar 19	Margarita	Sept 12 to Sept 17	Tutti Frutti
Mar 21 to Mar 26	Pineapple	Sept 19 to Sept 24	Raspberry
Mar 28 to Apr 02	Hawaiian	Sept 26 to Oct 01	Buttercream
Apr 04 to Apr 09	Bubble Gum	Oct 03 to Oct 08	Coconut
Apr 11 to Apr 16	Lemonade	Oct 10 to Oct 15	Chocolate
Apr 18 to Apr 23	Strawberry	Oct 17 to Oct 22	Cotton Candy
Apr 25 to Apr 30	Spearmint	Oct 24 to Oct 29	Clearly Strawberry
May 02 to May 07	Silver Fox	Oct 31 to Nov 05	Dreamsicle
May 09 to May 14	Mango	Nov 07 to Nov 12	Lime
May 16 to May 21	Pina Colada	Nov 14 to Nov 19	Blueberry
May 23 to May 28	Creamy Coconut	Nov 21 to Nov 26	Orange
May 30 to Jun 04	Wild Cherry	Nov 28 to Dec 03	Lemon-Lime
Jun 06 to Jun 11	Nectar	Dec 05 to Dec 10	Blue Raspberry
Jun 13 to Jun 18	Grape	Dec 12 to Dec 17	Kiwi
Jun 20 to Jun 25	Blue Cotton Candy	Dec 19 to Dec 24	Daiquiri
		Dec 26 To Dec 31	Cola

TOP 20 NATIONAL SELLING FLAVORS OF 2010

1. Strawberry	11. Ice Cream
2. Cherry	12. Granny Smith Apple
3. Tiger's Blood	13. Blue Raspberry
4. Pina Colada	14. Blue Coconut
5. Bubble Gum	15. Pineapple
6. Banana	16. Cotton Candy
7. Grape	17. Lemon-Lime
8. Wedding Cake	18. Strawberry Cheesecake
9. Watermelon	19. Mango
10. Coconut	20. Georgia Peach™