



2026 Flavor of the Week

Every week, SnoWizard® features one of its many famous flavoring concentrates at a reduced price.
Gallons \$30.00 Quarts \$9.50

Dec 28 to Jan 03	Strawberry Shortcake	Jul 05 to Jul 11	Blackberry
Jan 04 to Jan 10	Ice Cream	Jul 12 to Jul 18	Pink Lemonade
Jan 11 to Jan 17	Bubble Gum	Jul 19 to Jul 25	Chocolate
Jan 18 to Jan 24	Coconut	Jul 26 to Aug 01	Tutti Frutti
Jan 25 to Jan 31	Tiger's Blood	Aug 02 to Aug 08	Blue Cotton Candy
Feb 01 to Feb 07	Mango	Aug 09 to Aug 15	Red Velvet Cake
Feb 08 to Feb 14	Pina Colada	Aug 16 to Aug 22	Bahama Mama
Feb 15 to Feb 21	Watermelon	Aug 23 to Aug 29	Cake Batter
Feb 22 to Feb 28	Blue Raspberry	Aug 30 to Sept 05	Orange
Mar 01 to Mar 07	Pineapple	Sept 06 to Sept 12	Cotton Candy
Mar 08 to Mar 14	Grape	Sept 13 to Sept 19	Spearmint
Mar 15 to Mar 21	Banana	Sept 20 to Sept 26	Lemonade
Mar 22 to Mar 28	Lime	Sept 27 to Oct 03	Pink Bubble Gum
Mar 29 to Apr 04	Blueberry	Oct 04 to Oct 10	Cherry
Apr 05 to Apr 11	Dreamsicle	Oct 11 to Oct 17	Silver Fox
Apr 12 to Apr 18	Clearly Bubble Gum	Oct 18 to Oct 24	Blue Coconut
Apr 19 to Apr 25	Black Cherry	Oct 25 to Oct 31	Georgia Peach
Apr 26 to May 02	Toasted Marshmallow	Nov 01 to Nov 07	Margarita
May 03 to May 09	Nectar	Nov 08 to Nov 14	Strawberry
May 10 to May 16	Creamy Coconut	Nov 15 to Nov 21	Granny Smith Apple
May 17 to May 23	Vanilla	Nov 22 to Nov 28	Blue Hawaiian
May 24 to May 30	Kiwi	Nov 29 to Dec 05	Wild Cherry
May 31 to Jun 06	Clearly Strawberry	Dec 06 to Dec 12	Wedding Cake
Jun 07 to Jun 13	Leche	Dec 13 to Dec 19	Strawberry Cheesecake
Jun 14 to Jun 20	Root Beer	Dec 20 to Dec 26	Lemon
Jun 21 to Jun 27	Wild Strawberry	Dec 27 to Jan 02	Raspberry
Jun 28 to Jul 04	Lemon-Lime		

TOP 20 NATIONAL SELLING FLAVORS OF 2025

1. Strawberry	11. Watermelon
2. Tiger's Blood	12. Ice Cream
3. Blue Raspberry	13. Granny Smith Apple
4. Cherry	14. Mango
5. Wedding Cake	15. Pineapple
6. Bubble Gum	16. Strawberry Cheesecake
7. Pina Colada	17. Grape
8. Blue Coconut	18. Blue Cotton Candy
9. Banana	19. Cotton Candy
10. Coconut	20. Georgia Peach