



SnoLite®

SnoWizard® brings you another “first” with the only truly sugar-like product developed specifically for the shaved-ice industry. Developed in 1995, SnoLite® is the number one selling sugar-free simple syrup mix in the country.

If you’re not using SnoLite® you don’t know what you’re missing. SnoLite® is a convenient and economical way to satisfy the needs of your customers who may be diabetic, dieting or avoiding sugar for whatever reason. Packaged in pre-measured pouches, simply mix with water and you have a sugar-free base syrup that can be flavored with any of our 130 flavors just as you would your regular syrup.

A combination of aspartame and Sorbitol gives SnoLite® a balanced full-level sweetness, without the bitter aftertaste usually associated with sugar substitutes. SnoLite® also contains special ingredients that give your finished product a real “syrup-like” consistency. No more watery concoctions, no more tearing hundreds of little packs of sweetener and no more lost sales. With SnoLite® you can offer your customers a real alternative to sugar.

Not only is SnoLite® a great product, it is also a great bargain. A case of ten packets is only \$33.00 - that’s just \$3.30 to make a gallon! This is a little more than the cost of 5 pounds of sugar, but as the example below indicates, this is easily offset by the prices that sugar-free SnoBalls can demand.

So don’t delay. Call toll-free 1-800-366-9766 and order your SnoLite® today.

In taste tests conducted comparing SnoLite® to simple syrup made with sucralose, saccharin, and aspartame alone, more people preferred the taste of SnoLite® simple syrup than simple syrups made with all other sweeteners.



NUTRITIONAL INFORMATION*

Calories	1.61
Calories from Fat	0
Total Fat	0
Saturated Fat	0
Cholesterol	0
Dietary Fiber	0
Protein	0.11g
Carbohydrates	1.11g

	Sugar @ 35¢ lb	SnoLite®
Cost to make 1 GAL of syrup*	\$2.45	\$3.70
Cost per 12oz SnoBall**	\$0.06	\$0.09
Price charged per SnoBall	\$1.00	\$1.50
Increased profit per SnoBall		47¢

*Including flavor extract **Based on 40- 12oz SnoBalls per gallon of mixed flavor

*Per 1 fluid ounce as prepared with water.